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## **HKAF launches World AIDS Day 2020 Campaign**

In response to the review of HIV/AIDS in third quarter of 2020 recently published (24 November 2020) by the Centre for Health Protection (CHP) of the Department of Health (DH) and the forthcoming World AIDS Day 2020 (i.e. Tuesday, 1 December 2020), Hong Kong AIDS Foundation (the "Foundation" or "HKAF") is launching the World AIDS Day 2020 Campaign (the "WAD 2020 Campaign"), including an online charity competition and an educational roadshow. The Foundation wishes to convey 2 key messages to the society through the WAD 2020 Campaign: 1. Safe Sex for HIV Prevention; 2. Support People Living with HIV (PLHIV) for a Stigma-free society.

World AIDS Day 2020 educational roadshow - "世界愛滋病日 全民防「液」抗疫"

HKAF welcomes all people in Hong Kong to participate in the educational roadshow. The event details are as follows:

Date : Tuesday, 1 December 2020 Time : 4:00 p.m. to 8:00 p.m.

Venue : Public pavement of Great George

Street (Exit E of Causeway Bay

MTR station)

Highlights : Educational panels

Promotional videos Online interactive games Complimentary gifts

In view of recent situation of COVID-19, all participants have to follow the safety and health instructions of the on-site HKAF staff members.



The Foundation hereby acknowledges and expresses sincere gratitude to Sa Sa International Holdings Limited for making a generous donation of 2,000 pcs of facial mask to the Foundation for the abovementioned event.

World AIDS Day 2020 online charity competition – "Your Original Artwork / Snapshot for a Stigma-free Society" Charity Post



The Foundation has launched an online charity competition, "Your Original Artwork / Snapshot for a Stigma-free Society" since early November 2020, aiming to call for support from the society to the PLHIV.

HKAF is proud to have a few celebrities to be the assessment panel, including Mr. Ray YEUNG, an award-wining filmmaker cum Executive Director of the 31st Hong Kong Lesbian & Gay Film Festival (the "HKLGFF"), Mr. Joe LAM, Festival Director of HKLGFF, Mr. Terrance Chui (aka SiuFay 小肥), a well-known pop singer and Ms. Eris Lau, Chief Executive of the Foundation.



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The list of awardees will be officially announced on <u>Tuesday</u>, <u>1 December 2020</u> (World AIDS Day 2020) on the Foundation's official Facebook page (@hongkongaidsfoundationofficial)

## HIV statistics in Hong Kong for the period ended 30 September 2020

The Centre for Health Protection (CHP) of the Department of Health (DH) has recently released the latest figures on the HIV/AIDS situation in Hong Kong from July to September as of 2020. A total of 125 additional cases of HIV infection were reported from July to September (3rd quarter of 2020). This figure represents a slight decrease of 16 cases compared to the previous quarter (2nd quarter of 2020: 141 additional cases). In total, the cumulative number of HIV infections has reached 10,675 cases.

According to the CHP reports, of the 125 new cases, 96 were males while 29 were females. On the transmission front, 53 cases acquired the infection via homosexual or bisexual contact, 34 via heterosexual contact and 38 cases have yet to be determined due to incomplete information upon notification. In other words, sexual contact remains the major route of transmission regardless of their sexuality.

HKAF would further enhance public education by organising thematic workshops and educational talks in both physical and virtual manners.

## **About the Hong Kong AIDS Foundation**

The Hong Kong AIDS Foundation was established in 1991 and is a non-governmental social service organisation. The Foundation's mission is to limit the spread of HIV infection in the community. Throughout the years, the Foundation has been actively engaged in the promotion of AIDS education, the provision of services, and the nurturing of a harmonious and caring environment for those infected with or affected by HIV/AIDS. For more details about our work, please visit <a href="http://www.aids.org.hk">http://www.aids.org.hk</a>.

## **Media Enquires**

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